



PRESS RELEASE

IPTV LAUNCHED COMMERCIALY IN KOLKATA BY CALCUTTA TELEPHONES

Kolkata , August 14, 2007 : R Bandopadhyay, Additional Secretary, Department of Telecommunications, Ministry Of Communications & Information Technology, Govt. of India today formally launched IPTV (Internet Protocol TV) in Kolkata - a multiplay Broadband service (For Inauguration picture please [click here](#)). Today IPTV is being launched at Bangalore also. Earlier IPTV was launched in Pune, Mumbai and New Delhi. This IPTV digital signal will reach normal TV in houses through SED (Smart Electronic Device) and modem. .

IPTV Booking & Locations :

The booking for IPTV service for 4 locations---Bidhan Nagar , Kalighat, Russa & Ballygunge Place of Kolkata started today .The booking can be done over Toll Free no **1800 345 8888**.

Benefits of IPTV:

- Time Shift TV,
- All Broadcast channel /live events
- VOD (Video On Demand)
- Video Conferencing
- Personalised advertisement and greetings
- DVD quality picture and sound
- On line training and video class
- Alert message for favorites

Dr. S K Chakravarty, Chief General Manager, Calcutta Telephones, **BSNL** today delivered welcome address.

- BPHONE customers in Kolkata 13 lacs.
- Broad Band Customers in Kolkata 1.10 lacs.
- Cellone Customers in Kolkata nearly 8 lacs

Help Line: 1800 345 0111(Toll Free)

IPTV Tariff:

Installation and activation charge: Rs 889/-(One Time---Non Refundable)

Security Deposit For SED: Rs 1500/-(Refundable)

Fixed Monthly charge for SED: Rs 100/- pm

IP TV basic: Rs 150/- pm

Service Tax and other taxes will be extra as applicable.